

MELANIE LYNE

It's Not Always

Black & White

Toronto, Ontario – January 18th, 2010. This Spring re-discover the ageless allure and classic sophistication of black and white. Once thought of as minimalist, this traditional go-to combination has been re-vamped and updated with the striking use of bold patterns, asymmetric lines, large collars, ruffles and zippers. A black and white basic palette for Spring allows the freedom to interject vibrant colors, playful accessories and the mix and match freedom for any ensemble.



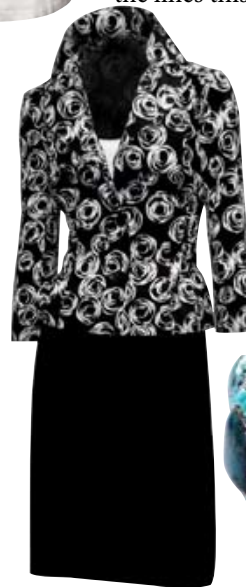
Zip it up!

Exposed zippers are a key detail this season. Zippers add stylish flare to the back of a dress, skirt or pant, or as part of a ruffle, pocket or handbag.



Color your world!

Color plays an essential role in any Spring wardrobe this season. Cool blue, turquoise, yellow, green, coral, red and purple provide a rainbow of options. Whether it is a multicolour handbag, chunky turquoise bracelet or a fun and flirty scarf. Feel free to colour outside the lines this Spring!



All items available at select Melanie Lyne stores. www.MELANIE_LYNE.com 1-877-973-6090

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