

# MELANIE LYNE

## SPRING 08 MUST HAVE A Feminine Dress

**Toronto, Ontario - April 16, 2008** - With all things fashionably feminine this season, it's little wonder that the dress continues to shine brightly in the fashion spotlight for spring and summer 2008. "Nothing is more feminine or makes you feel more feminine than wearing a dress," states Halina Paprocki, dress buyer for Melanie Lyne ([www.melanielyne.com](http://www.melanielyne.com)), a division of national retailer Laura Canada. "What gives the dress added appeal is that it's one step dressing at its best – zip up, add some accessories, slip on your heels and off you go." Paprocki's favourites this season: the art print shift dress, a silk halter dress in an optimistic bright and the passe-partout black and white dress. With so many options available from playful to sophisticated and back again, dressing to impress has never been easier.

### KEY SILHOUETTES

- The trapeze dress
- The shift dress
- The updated shirt dress
- The full-skirt dress
- The halter dress

### KEY DETAILS

- Banded hems
- Border prints
- Empire waists
- Banded waists

### KEY COLOURS

- Brights: green, coral, yellow
- Black and white
- Silver
- Champagne

### KEY PRINTS

- Geometric prints
- Art prints
- Floral prints



Lime shirt dress with floral cut-out border detail, \$210.00



Ivory and black dress with banded waist, \$195.00



Coral full-skirt halter dress, \$195.00

[www.MELANIE LYNE.com](http://www.MELANIE LYNE.com)

For additional information, visual material and/or product samples contact:  
Genny Iannucci Public Relations Manager, Laura Canada; [genny.iannucci@laura.ca](mailto:genny.iannucci@laura.ca) 1 (877) 256-6149 Ext. 3228